



УРАЛЬСКИЙ ГОСУДАРСТВЕННЫЙ
ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ



ВОЛЬНОЕ ЭКОНОМИЧЕСКОЕ
ОБЩЕСТВО РОССИИ

РЕГИОНАЛЬНЫЙ ФОНД
ПОДДЕРЖКИ ИНИЦИАТИВ ЕВРАЗИЙСКОЙ МОЛОДЕЖИ



RUSSIA – ASIA – AFRICA – LATIN AMERICA

THE ECONOMY OF MUTUAL TRUST

**Yekaterinburg,
April 16-18**

April 15, 2019

ARRIVAL OF PARTICIPANTS

During the
day

Arrival of participants

April 16, 2019

ARRIVAL OF PARTICIPANTS

08.30-10.30

Registration of participants
1st floor hall

Responsible: Yana Sikorskaya, +79221118818, sikorskaya@usue.ru

10.15-10.30

Opening of the Schoolchildren's Congress "Celebratory assembly "
2nd floor hall

10.30-12.30

Opening of the Forum
Plenary session
House of Culture (USUE)

Online broadcasting of plenary session
aud. 152

SCHOOLCHILDREN CONGRESS

Lecture
Minister of General and Professional Education of the
Sverdlovsk Region
Yuri Biktuganov
aud. 254

12.00-13.00

The work of interactive sites

1st floor hall

2nd floor hall

12.30-14.00

VIP lunch
Forum Cafe

VIP lunch
Forum Cafe

14.00-15.00

Press conference
USUE (8 Marta street / Narodnaya Volya, 62/45)
aud. 152

16.00-17.00

International Diplomatic Forum "Public Diplomacy as a Form of Dialogue and Trust in Modern International Relations"
USUE (8 Marta street / Narodnaya Volya street, 62/45)
aud. 152

14.00-15.00

CONGRESS OF ECONOMISTS

CONGRESS OF INNOVATORS

CONGRESS OF FINANCIERS

**CONGRESS OF SERVICE TECHNOLOGIES
CONGRESS OF SCHOOLCHILDREN**

Open lecture

Open lecture

Open lecture

Open lecture

III International Scientific and Practical Conference "Actual problems of the food industry and public catering"
Responsible: Tikhonov S.
+79122769895,
tihonov75@bk.ru
aud.150

Olga Oyner

Tatyana Razumova

Anna Zelentsova

Luis César Molina Almanz

Professor, Head of the Department of Marketing at the National Research University Higher School of Economics

Professor, Head of the labor and personnel's economics faculty in Moscow State University

Strategic coordinator of the Finance Project's Ministry in Russia

Coordinator of the University Alas Perunas

"The Factor of Confidence in the Interaction of Market Subjects: Theoretical Approaches, Modern Trends, and Research Problems"

"Future of the world of work - challenges for Russia" (Russia)

"Financial literacy - as the foundation of the mutual trust economy" (Russia)

"Interconnection between the countries of Latin America and Russia (Peru)

(Russia)
aud. 258

aud. 254

aud. 262

aud. 152

Alexey Grishin

Janet Simanavichene

Nataliya Belyakova

Founder of VSFI movement, Head of information security department, CJSC Aladdin R.D

Professor of Mykolas Romeris University, Doctor of Economics, Honorary Consul of Estonia Republic in Lithuania (Theme is specified)

Marketing Director Domina Russia, partner of the Center for Territorial Marketing, Assoc. HSE, St. Petersburg

"Cyber literacy and information security issues in Russia, Asia, Africa, Latin America" Russia
aud. ____

Lithuania
aud. ____

"Fashion and tourism: mutual attraction" Russia
aud. ____

Gayni Mukhanova

Ph.D., Associate Professor and Academician of International Informatization Academy

"Digitalization of the economy, in particular transport and logical complex of Belarus, Russia and Kazakhstan "(Kazakhstan)

aud. 453

Adul Kamlaithong
Independent Scholar and The specialist on Russian affaires for Thailand

Russian-Thai cooperation: development prospects in the digital economy era
Bangkok, Thailand
aud. 659

Ralph Wagner

Professor of Economics and Management Faculty, Director of the Center for Direct Marketing at the University of Kassel, Ph.D., full member of the European Marketing Academy (EMAS), member of the management committee of the International program European Master in Business Studies
"Social Media Marketing: Building Mutual Trust"
Germany
aud. ____

Alexey Pancakes
CEO

AO Media Press. Two-time winner of the "Crystal Owl" and the title of "Best Captain of the Club." The captain of the "team of the 90s" intellectual television game "What? Where when?" (Theme is specified)

Russia
aud. ____

14.00-15.30

Lecture

Aud. 754 Alexander Pilyasov - Doctor of Geological Sciences, Professor of Moscow State University behalf of Lomonosov, General Director, autonomous non-profit organization "Institute of Regional Consulting", Russia
The topic is being clarified (WITHIN THE FRAMEWORK OF THE ECONOMISTS' CONGRESS)

15.00-15.30

Coffee-break

15.30-17.00

Kumar Bupendra

Professor, Head of the MBA department, specialist in resources for SEBI and UIA, member of the editorial board of the Institute for Applied Research

Azam Ahmedov

Candidate of economics, associate professor of economics and the organization of industrial production

"New approaches to the

Na Zhang

Professor, Harbin University of Commerce, Institute of Food Technologies
Development Progress of Heilongjiang Province

III International Scientific and Practical Conference "Actual problems of the food industry and public catering"
Responsible: Tikhonov S.
+79122769895,
tikhonov75@bk.ru

BRICS - imperatives and potential for economic cooperation"

(India)

aud. 258

Borislav Bjelacic

Doctor, Professor, Researcher and Consultant
University of Mannheim

"Trust in Relations between foreign partners"

(Germany)

aud. 152

Khankishiyev Khankishi
Samad oglu

Associate Professor, Department of Economic Theory, Dean of the Business Administration Faculty

"Trade and economic relations between Russia and Azerbaijan: development prospects"

Azerbaijan

aud. 322

Noemy
Piritz

Associate Professor, Doctor of Obuda University

"Organizational Behavior - Answering New Challenges"

Hungary

aud. 751

integration of higher economic education in Russia and

Uzbekistan"

(Uzbekistan)

aud.254

Anna Krasnova

Scientific and didactic assistant, human resources management department

"Forming the Competences of the Future in the Economy of Mutual Confidence"

(Poland)

Roundtable Discussion

Online roundtable discussion/
Skype session

"Tajikistan, China and Russia: a course of strategic partnership"
(speakers are being specified)

aud. _____

Lyudmila
Lipkova

Deputy Dean of the International Relations Faculty,
Head of the International Economic Relations and Economic Diplomacy Department in University of Bratislava, Honorary

Doctor, Doctor of Economics, Professor
US Trade War - China

Slovakia

aud. _____

China
aud. 215

aud.150

Ma
Yong qiang

Professor, Harbin University of Commerce, Institute of Food Technologies

Kvass in China: Tradition and Development

China

aud. 215

18.30-20.30

Business meals

April 17, 2019

SECOND FORUM DAY

08.30-10.30

Registration of participants
1st floor hall

10.00-12.00

Chess tournament
sports complex USUE, game room

10.30-15.00

CONGRESS OF SCHOOLCHILDREN

10.30-12.30

CONGRESS OF ECONOMISTS (defense of projects)

1. International Competition of research and innovation projects "Eurasia green"

Coordinator: Regina Mukhatinova, +79826749627, tyx@usue.ru

aud. 258

2. International Competition "Corporate Governance and Investments in the Global Economy"

Coordinator: Oksana Sokolovskaya, +79506402608, oksana-sokolovskaya2013@yandex.ru

aud.215

3. International competition of scientific works of young scientists and students "Regulatory Impact Assessment in Public Administration"

Coordinator: Elena Molokova, +79024091149, elmo.sm@mail.ru

aud.659

4. International competition of research works "The economy of trust and the quality of life of three continents"

Coordinators: Anastasia Zlokazova, +79022628230, a.zlokazova@mail.ru, Elena Toporkova, +79221326000, toporkovaev@usue.ru

aud. 754

5. All-Russian competition of research works of young scientists of students "Competitiveness of Territories"

5.1 "Macroeconomics"

Coordinator: Veronika Vyazovskaya, +79615731328, veronika.vyazovskaya@gmail.com

aud. 459

5.2 "Microeconomics"

Coordinator: Natalya Yaroshevich, +79122265834, iarnat@mail.ru

aud. 666

5.3 "Mesoeconomics"

Coordinator: Tatiana Lukashenok, +79821966016, tanalukas@mail.ru

aud. 152

6. Competition of projects "City: open the future"

Coordinator: Alisa Titovets, 89222953460, alisa-2007-al@mail.ru

aud. 254

7. International competition of young scientists and students' research works "Socio-cultural ties as the basis of trust relationships in the economy"

aud. 150

Coordinator: Irina Glazkova, +79089114688, glazir@mail.ru

8. International competition of young scientists and students' scientific articles "Behavioral Economics: the modern concept of economic development"

Coordinator: Natalia Kiriakova, +79506480617, natashkir@yandex.ru

aud. ____

10.30-12.30

**CONGRESS OF INNOVATORS
(defense of projects)**

1. International Olympiad of the young people scientific works «Innovative Eurasia»

1.1 *Modern technologies of management and marketing in innovative entrepreneurship*

aud.753

Coordinators: Andrey Plakhin +7912 243 6777, apla@usue.ru Ekaterina Ogorodnikova, +7902 878 33 64, ogoroes@usue.ru

1.2. *Innovative development of countries and companies*

aud.656

Coordinators: Lyudmila Shaybakova, 221-27-17, +7912 655 04 74, econlaw@mail.ru, Shaybakov Ivan, ivan.shaibakov@gmail.com, +7905 808 72 35

2. International Competition "YOUNG PROFESSIONALS OF EURASIA"

Coordinators: Tatyana Kamarova, kta@usue.ru, tel. 221-26-93, Ruslan Dolzhenko, rad@usue.ru, 221-26-63, Svetlana Patutina, patutina@usue.ru, 221-26-93

aud.156

aud.153 / 155 Vladimir Firsov, 221-26-24, fvv@usue.ru, Dmitry Pasurin, 221-26-19, d.pasurin@usue.ru

3. International contest of young scientists' and students' applied projects «Applied IT solutions in science, business and government»

Evgeny Kislitsyn, +7912 277 58 03, kev@usue.ru, Nadezhda Surnina, +7950 197 78 84, decane@usue.ru

aud. 657

5. International competition in the field of information security "UsueVSFI"

Coordinators: Vladimir: Biktimerov, biktimerov_va@usue.ru, +7922 104 44 74, 221-27-91, Dmitry Nazarov, slup2005@mail.ru, 221-27-56

aud. 338,518

6. International contest of young scientists' and students' applied projects «Marketing challenge of Trento University»

Coordinators: Andrey Drevalov, +7 (343) 221-27-46, adrevalev@usue.ru, Larisa Kapustina, lkapustina@usue.ru, 221-17-86

aud.605

7. International competition of youth business projects "BUSINESS EURASIA"

Scientific adviser: Natalya Sharapova, Ph.D., teacher of Labor Economics and Personnel Management Department, +7 902 873 26 41, n.v.sharapova@usue.ru

Coordinators: Natalia Semina, semina_na@usue.ru, Maria Stavrova, stavrova_mi@usue.ru

10.30-12.30

**CONGRESS OF FINANCIERS
(defense of projects)**

1. International Olympiad "The use of IFRS in the national regulation of accounting"

Coordinators: N. Necheukhina, +7-922-20-84-207, nnecheuhina@yandex.ru, R. Naumova, +7-929-221-75-08, chamomilecloud@mail.ru, V. Matveeva, +7-912-24-72-324, dbkz1@rambler.ru
aud. 559,262

2. Scientific and applied competition "PROJECT LABORATORY OF FINANCIAL LITERACY"

Coordinators: E. Ovsyannikova, +7-903-080-42-84, e.u.ovs@yandex.ru, N. Elokhina, +7-922-22-67-980
aud.151

3. TAX OLYMPIAD

Coordinators: E. Ovsyannikova, +7-903-080-42-84, e.u.ovs@yandex.ru, A. Chemezova, +7-953-609-61-94, nita91@mail.ru
aud. 601

3. International Competition "FORMATION AND IMPLEMENTATION OF ECONOMIC ENTITIES' FINANCIAL POLICY"

Coordinators: E. Zakirova, +7-912-26-11-640, erzakirova@inbox.ru, Nigara Parmanova, +7 904 987 07 17, npk_1986@mail.ru
aud.568

4. International competition of projects "LEGAL MODEL OF NEW ECONOMY"

Coordinators: G. Mansurov, +7-912-61-44-207, mansuroff@yandex.ru, A. Kurdyumov, +7-912-62-25-777, kurdyumov@usue.ru, O. Kolotkina, +7-912-287-04-39, M. Chudinovskikh, +7-902-87-50-154, chud-marina@mail.ru, S. Slukin, +7-950-191-45-51
aud.453

5. International Scientific and Applied Competition "BLOCKCHARE -" SANDMAN "

Coordinators: E. Ovsyannikova, +7-903-080-42-84, e.u.ovs@yandex.ru, N. Elokhina, +7-922-22-67-980, 9002091484@mail.ru
aud.461

6. Scientific and applied competition "FINANCIAL DESIGNER"

aud.757
Coordinators: Vasily Tatyannikov, +79122423075, vat55@mail.ru, L. Pustovalova, +7-982-74-76-335, l.m.pustovalova@usue.ru

7. Competition of scientific projects "ACCOUNTING AND ANALYTICAL SUPPORT OF ENTREPRENEURSHIP ACTIVITY IN RUSSIA, THE COUNTRIES OF THE NEAR AND FAR AREA"

Coordinators: T. Buyanova, +7-922-22-29-330, tbuanova@mail.ru, O. Mustafina, +7-999-560-41-66, ovm.70@mail.ru, A. Titova, +7-904-38-94-560, averz@yandex.ru
aud. ___

8. International Olympiad of students of educational institutions of secondary vocational education in the specialty 38.02.07 BANKING

Coordinators: M. Maramygin, +7-912-24-12-341, maram_m_s@mail.ru, L. Cheganova, +7-950-19-30-400, chegaln@usue.ru
aud.551

10.30-12.30

**CONGRESS OF SERVICE TECHNOLOGIES
(defense of projects)**

1. International competition of research youth projects "FOOD SECURITY"

1.1 "Nutrition - the main factor determining human health"

Coordinator: Natalia Pankratyeva, + 79126809833, nata-pankratyeva@yandex.ru
aud. 311

1.2 "Innovative technologies in the areas of agricultural production, food and processing industries"

Coordinator: Natalia Tikhonova +7 (919) 392-37-09, tihonov75@bk.ru
aud. 313

1.3 "Quality and safety of goods as factors for ensuring competitiveness in the domestic and foreign markets"

Coordinator: Natalya Leiberova, nleyberova@mail.ru, +79630369890

aud. 215

2. International competition of research youth projects "LOGISTICS OF PRODUCTION"

Coordinator: Gleb Savin, glebsavin@ya.ru, +79126195973

aud. 504

3. International competition of professional resumes for students of the training's service areas "FORMULA OF HOSPITALITY. HORECA AND TOURISM"

Coordinator: Nina Zhabreeva, zhabreevana@usue.ru, +7 (904) 549-73-81

aud.322

4. Competition "Tournament of Natural Sciences"

Coordinator: Irina Gordeeva, ivgord@mail.ru, +79221308671

aud.304

5. International intellectual game "What, where, when?" (The International Science Game "What, where, when?") on global issues affecting the future of Asias' economies, Africa, Latin America, Russia

Coordinator: Olga Ergunova, Evgenia Radygina, radygina@bk.ru, +79049840600

Atomic Energy Information Center (USUE)

6. International competition of research youth projects for students "The quality of the future: a new reality of sustainable development"

Coordinator: Veronika Rudnitskaya, mmcrud@e1.ru, +7 (912) 696-13-21

aud.113

12.30-14.00

VIP lunch
Forum Cafe

Dinner
Student cafe

12.30-14.30

The work of interactive sites
1st floor hall

2nd floor hall

15.30-16.00

Coffee-break
Forum Cafe

18.00

Friendship Ball

House of Culture
USUE

April 18, 2019
THIRD FORUM DAY

AWARDING CEREMONY

10.00-12.00

Rope pulling competition
Sports Complex USUE, game room

10.00

CONGRESS OF SERVICE TECHNOLOGIES

aud.262

11.30

CONGRESS OF ECONOMISTS

aud.258

13.30

CONGRESS OF INNOVATORS

aud.254

15.00

CONGRESS OF FINANCIERS

aud.258